

Program Overview

Shop-Click-Drive combines the convenience of online shopping with the personal service of a neighborhood dealership. Through participating dealers, customers can now shop inventory, select a vehicle, choose from available incentives, obtain a trade-in estimate, apply for financing, and schedule final delivery—all in one convenient place. At any time, customers can also request personal assistance to complete their sale or lease. Recent research shows that customers want even more automotive online shopping services. Shop-Click-Drive promotes an innovative, expanded array of services to improve the shopping experience.

Shop-Click-Drive Accessories Promotion

- Customers who purchase a GM vehicle online will be sent a coupon towards the purchase of GM accessories
- The coupon can be used to add accessories to any GM vehicle
- The customer presents the coupon to a participating dealer at the time of vehicle and/or accessory purchase; each coupon contains a unique transaction code
- The dealer files a claim at <https://gmvsrm.programhq.com/SCD/EnterClaim.jsp> to get reimbursed for the face value of the coupon
- Once a month, dealer reimbursement will be processed via BARS for the total refund amount of all validated claims for that month

Information Required for Submitting a Claim

- BAC
- VIN of the applicable vehicle
- RO or Invoice Number
- 19-digit Coupon Transaction Code
- Accessories part numbers sold on the RO/Invoice

Questions

A program specific help desk has been established at **877-878-3564**. Monday thru Friday, between the hours of 8:00 a.m. and 4:30 p.m. CST, dedicated customer service representatives are on stand-by to assist you with any questions you may have.